

# The Sports Tech Research & Innovation Summit '24

The STRN Summit is a **2-day event** in **Ghent (Belgium)**, bringing together an exclusive group of open-minded academics, science-driven startup & industry professionals, and experienced field practitioners.

The event will focus on **sensor** and **digital technologies** such as wearables, apps, AI, platforms, etc. with an emphasis on **health** and **performance** related purposes.



## For whom?

For **R&D professionals in industry, researchers** who want to create a real-life impact, and **people working in sports** as physical trainers, medical doctors, physical therapists, health and performance managers, etc.



## Location:

Wintercircus  
Ghent, Belgium

## Tickets & info:

[strn.co/summit](https://strn.co/summit)

## Date:

18 - 20 September  
2024

save the date save the date save the date  
**18 - 20  
SEPT '24**  
save the date save the date save the date

## DAY 0

7 PM - 9:30 PM **Infomal meetup on Wednesday 18 September for those who already arrived in Ghent. Location TBA.**

---

## DAY 1

8 - 9:15 AM **Registration & Healthy breakfast**

---

9:15 - 9:45 AM **Welcome & Opening keynote by Kristof De Mey**

9:45 - 10:30 AM **Co-creation session\* 1: Priorities for future research & innovation on player health and wellbeing**

10:30 - 11:15 AM **Co-creation session 2: Strategies for the transfer of knowledge between research, industry and field practice**

---

11:15 - 12 PM **Coffee break with Demos & Networking**

---

12 - 12:30 PM **Keynote presentation by Sam Robertson with time for Q&A: Bringing the sports technology quality framework to life**

---

12:30 - 2 PM **Lunch & Relax**

---

2 - 2:45 PM **Co-creation session 3: Increasing the relevance of virtual sports for human health and performance**

2:45 - 3:30 PM **Co-creation session 4: Doing more impactful research using the latest sensor, sports/health and data science insights**

3:30 - 3:50 PM **Discussion**

---

3:50 - 4:30 PM **Coffee break**

---

4:30 - 5:30 PM **Collaborative action: Conversation Starter pre-planned or 'on-the-spot' 1-on-1 meetings + roundtable discussions\***

5:30 - 6 PM **Keynote presentation TBA**

6:00 - 6:15 PM **Collaborative action: Mapping the key conclusions from day 1**

6:15 - 6:45 PM **Startup innovation pitches + wrap-up**

7:30 PM **Social activities: Ghent city run**

THURSDAY 19 SEPT

## DAY 2

FRIDAY 20 SEPT

8:45 - 9:30 AM	<b>Registration &amp; Healthy breakfast</b>
9:30 - 10 AM	<b>TBA</b>
10 - 10:45 AM	<b>Co-creation session* 5:</b> <i>Extracting more valuable information from tracking technologies in team or individual sports</i>
10:45 - 11:30 AM	<b>Co-creation session 6:</b> <i>The future role of CGM in exercise training for the management of diabetes</i>
11:30 - 12:15 PM	<b>Coffee break with Demos &amp; Networking</b>
12:15 - 12:45 PM	<b>Keynote presentation with time for Q&amp;A:</b> <i>TBA</i>
12:45 - 2:15 PM	<b>Lunch &amp; Relax</b>
2:15 - 2:45 PM	<b>Startup innovation pitches</b>
2:45 - 3:30 PM	<b>Co-creation session 7:</b> <i>Kicking up the end-user's voice in sports innovation and implementation processes</i>
3:30 - 4:15 PM	<b>Co-creation session 8:</b> <i>TBA</i>
4:15 - 4:30 PM	<b>Open podium*:</b> <i>In the moment presentations of ideas, questions, etc. (no sales pitches and not selling yourself)</i>
4:30 - 5:15 PM	<b>Coffee break &amp; Networking:</b> <i>Conversation Starter pre-planned or 'on-the-spot' 1-on-1 meetings</i>
5:15 - 5:45 PM	<b>Closing keynote, Summit conclusions &amp; future actions:</b> <i>Finishing strong with mapping out the key take-aways and the lessons learned</i>
5:45 - 6:45 PM	<b>Drinks:</b> <i>Social networking</i>
8 PM	<b>VIP dinner:</b> <i>Enjoy dinner, connect and have fun</i>

\***Co-creation session:** During this session, 4-5 people will **share a particular idea, action or challenge** they think is important moving forward, which will then be **discussed** and enriched with the people in the room, resulting in a **set of topics for potential future projects**.

\***Roundtable discussion:** Participants in a roundtable discussion will be able to have **pre-planned, closed-doors meetings**, discussing **new project ideas, innovation partnerships or alike**. These will take place during the co-creation sessions. More info on how to join these discussions will follow soon.

\***Open podium:** within this timeslot, we open up the podium to people who'd like to **share a provoking thought, ambitious idea or a random question** about sports or health innovation to the other attendees. No self-promotion nor product sales pitches allowed.